

117TH CONGRESS  
1ST SESSION

**S.** \_\_\_\_\_

To amend the Public Health Service Act to improve maternal health and promote safe motherhood.

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IN THE SENATE OF THE UNITED STATES

Mr. KAINE (for himself and Ms. MURKOWSKI) introduced the following bill; which was read twice and referred to the Committee on

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**A BILL**

To amend the Public Health Service Act to improve maternal health and promote safe motherhood.

1 *Be it enacted by the Senate and House of Representa-*  
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Mothers and Newborns  
5 Success Act”.

6 **SEC. 2. FINDINGS AND SENSE OF THE SENATE.**

7 (a) FINDINGS.—Congress finds the following:

8 (1) Among developed nations, the United States  
9 has disturbingly high rates of maternal and infant  
10 mortality.

1           (2) The United States published an official ma-  
2           ternal mortality rate from vital statistics for the first  
3           time since 2007 in 2018. The United States mater-  
4           nal mortality rate of 17.4 per 100,000 live births, is  
5           significantly higher than the Organisation for Eco-  
6           nomic Co-operation and Development (referred to in  
7           this section as the “OECD”) average of 14.0 in  
8           2017, according to modeling by the World Bank.

9           (3) The United States infant mortality rate in  
10          2017 was 5.8 per 1,000 live births, while the OECD  
11          average was 3.8 per 1,000 live births.

12          (4) In the United States, there are significant  
13          maternal mortality and infant mortality inequities.

14          (5) The maternal mortality rate for non-His-  
15          panic Black women in 2018 was 37.1 per 100,000  
16          live births. This rate is more than 2.5 times higher  
17          than the maternal mortality rate of 14.7 for non-  
18          Hispanic white women and more than 3.1 times  
19          higher than the maternal mortality rate of 11.8 for  
20          Hispanic women of any race.

21          (6) The Centers for Disease Control and Pre-  
22          vention data from 2007 through 2016 shows that  
23          American Indian/Alaska Native women also have  
24          significantly higher rates of pregnancy-related  
25          deaths than white, Hispanic, and Asian/Pacific Is-

1 lander women. American Indian/Alaska Native  
2 women had a rate of 29.7 pregnancy-related deaths  
3 per 100,000 live births from 2007 through 2016,  
4 which is 2.3 times higher than the rate of 12.7  
5 deaths per 100,000 live births for white women dur-  
6 ing the same time period.

7 (7) The mortality rate for infants of non-His-  
8 panic Black women is 11.0 per 1,000 live births and  
9 9.2 per 1,000 live births for infants of American In-  
10 dian or Alaska Native women. This rate is more  
11 than 2.3 times higher than the infant mortality rate  
12 of non-Hispanic white infants at 4.7 and more than  
13 2.1 times higher than the infant mortality rate of  
14 Hispanic infants of any race at 5.1 per 1,000 live  
15 births.

16 (b) SENSE OF THE SENATE.—It is the sense of the  
17 Senate that the following should apply:

18 (1) The United States should dramatically re-  
19 duce maternal and infant mortality, ensure that all  
20 infants can grow up healthy and safe, and protect  
21 women's health before, during, and after pregnancy.

22 (2) Any pregnant woman choosing to have a  
23 child should be able to do so safely without regard  
24 to income, race, ethnicity, employment status, geo-  
25 graphic location, ability, or any other socio-economic

1 factor. United States policy should support women's  
2 health so that women thrive and newborns have the  
3 maximum chance for a healthy life.

4 (3) The evidence of serious racial inequities in  
5 maternal and infant mortality, especially between  
6 Black women and white women demonstrates the  
7 persistence of racism and racial bias in our society  
8 and health care system. A 2015 study funded by the  
9 National Institute for Biomedical and Bio-  
10 engineering of the National Institutes of Health  
11 found that most health care providers appear to har-  
12 bor negative implicit biases towards people of color.  
13 These biases were found to impact patient-provider  
14 interactions, treatment decisions, treatment adher-  
15 ence, and patient health outcomes. Therefore, the  
16 programs authorized by this Act should be specifi-  
17 cally deployed in ways to counter such inequities.

18 (4) In the next 5 years, the United States  
19 should aim to reduce its overall maternal and infant  
20 mortality rates such that they are no higher than  
21 the OECD average. The United States should dra-  
22 matically reduce the maternal mortality and infant  
23 mortality inequities between Black and American In-  
24 dian/Alaskan Native women and white women.

1           (5) By advancing evidence-based policies to im-  
2           prove maternal and infant health outcomes, the  
3           United States can work to reduce and eliminate pre-  
4           ventable maternal and infant mortality and severe  
5           maternal morbidity.

6 **SEC. 3. STATE MATERNAL HEALTH INNOVATION.**

7           Title III of the Public Health Service Act is amended  
8           by inserting after section 330N (42 U.S.C. 254c–20) the  
9           following:

10 **“SEC. 330O. STATE MATERNAL HEALTH INNOVATION.**

11           “(a) IN GENERAL.—The Secretary, acting through  
12           the Administrator of the Health Resources and Services  
13           Administration, shall continue in effect the State Maternal  
14           Health Innovation Program and the Supporting Maternal  
15           Health Innovation Program to award competitive grants  
16           to eligible entities for the purpose of assisting States to  
17           implement State-specific actions that address racial, eth-  
18           nic and geographic inequities in maternal health and im-  
19           prove maternal health outcomes, including the prevention  
20           and reduction of maternal mortality and severe maternal  
21           morbidity.

22           “(b) USE OF FUNDS.—An entity receiving a grant  
23           under this section may use such funds—

24                   “(1) to translate recommendations on address-  
25           ing maternal mortality and severe maternal mor-

1        bidity into action through activities which may in-  
2        clude—

3                “(A) establishing a State- or regional  
4                multi-State-focused Maternal Health Task  
5                Force to create and implement a strategic plan;

6                “(B) improving the collection, analysis,  
7                and application of State- or regional multi-  
8                State-level data on maternal mortality and se-  
9                vere maternal morbidity; and

10               “(C) promoting and executing innovation  
11               in maternal health service delivery, such as im-  
12               proving access to maternal health care services,  
13               identifying and addressing workforce needs, in-  
14               cluding maternal health provider shortages;  
15               identifying and addressing implicit and explicit  
16               bias based on race or ethnicity; or supporting  
17               postpartum and inter-pregnancy care services;  
18               or

19               “(2) to provide support to entities receiving as-  
20               sistance under paragraph (1), and other initiatives  
21               of the Department of Health and Human Services to  
22               improve maternal health outcomes as the Secretary  
23               determines appropriate, States, multi-State regions  
24               and other stakeholders working to reduce and pre-

1 vent maternal mortality and severe maternal mor-  
2 bidity through activities which may include—

3 “(A) providing capacity-building assistance  
4 to such entities to implement innovative and  
5 evidence-informed strategies; and

6 “(B) establishing or continuing the oper-  
7 ation of a resource center to provide national  
8 guidance to such entities, States, and key stake-  
9 holders to improve maternal health.

10 “(c) ALIGNMENT OF ACTIVITIES.—An entity carrying  
11 out activities under subsection (b)(1) shall coordinate and  
12 align such activities with the activities to improve mater-  
13 nal health outcomes carried out by such entities under title  
14 V of the Social Security Act.

15 “(d) ELIGIBLE ENTITIES.—To be eligible for a grant  
16 under subsection (a), a domestic public or non-profit pri-  
17 vate entity, Indian Tribe, or Tribal serving organization,  
18 such as a Tribal health department or other organization  
19 fulfilling similar functions for the Tribe, shall submit to  
20 the Secretary an application at such time, in such manner,  
21 and containing such information as the Secretary may re-  
22 quire. In the case of applicants intending to carry out ac-  
23 tivities described in subsection (b)(1), such applicants  
24 shall demonstrate in such application that the entity has  
25 a commitment from a State or group of States to collabo-

1 rate as part of the project on strengthening State-level ca-  
2 pacity in achieving the program aims.

3 “(e) REPORT TO CONGRESS.—Not later than Janu-  
4 ary 1, 2025, the Secretary shall submit to the Committee  
5 on Health, Education, Labor, and Pensions of the Senate  
6 and the Committee on Energy and Commerce of the  
7 House of Representatives, and make publicly available, a  
8 report concerning the impact of the programs continued  
9 under this section on addressing inequities in maternal  
10 health and improving maternal health outcomes, including  
11 the prevention and reduction of maternal mortality and  
12 severe maternal morbidity, together with recommendations  
13 on whether to expand such programs to additional recipi-  
14 ents and the estimated amount of funds needed to expand  
15 such programs.

16 “(f) AUTHORIZATION OF APPROPRIATIONS.—To  
17 carry out this section, including carrying out the programs  
18 referred to in subsection (a) on a national basis (subject  
19 to the availability of appropriations), there is authorized  
20 to be appropriated \$53,000,000 for each of fiscal years  
21 2022 through 2025.”.

22 **SEC. 4. SAFE MOTHERHOOD.**

23 Section 317K of the Public Health Service Act (42  
24 U.S.C. 247b–12) is amended—



1           (1) by redesignating subsections (e) and (f) as  
2 subsections (h) and (i), respectively;

3           (2) by inserting after subsection (d) the fol-  
4 lowing:

5       “(e) LEVELS OF MATERNAL AND NEONATAL  
6 CARE.—

7           “(1) IN GENERAL.—The Secretary, acting  
8 through the Director of the Centers for Disease  
9 Control and Prevention, shall establish or continue  
10 in effect a program to award competitive grants to  
11 eligible entities to assist with the classification of  
12 birthing facilities based on the level of risk-appro-  
13 priate maternal and neonatal care such entities can  
14 provide in order to strategically improve maternal  
15 and infant care delivery and health outcomes.

16           “(2) USE OF FUNDS.—An eligible entity receiv-  
17 ing a grant under this subsection shall use such  
18 funds to—

19           “(A) coordinate an assessment of the risk-  
20 appropriate maternal and neonatal care of a  
21 State, jurisdiction, or region, based on the most  
22 recent guidelines and policy statements issued  
23 by the professional associations representing  
24 relevant clinical specialties, including obstetrics  
25 and gynecology and pediatrics; and

1           “(B) work with relevant stakeholders, such  
2           as hospitals, hospital associations, perinatal  
3           quality collaboratives, members of the commu-  
4           nities most affected by racial, ethnic, and geo-  
5           graphic maternal health inequities, maternal  
6           mortality review committees, and maternal and  
7           neonatal health care providers and community-  
8           based birth workers to review the findings of  
9           the assessment made of activities carried out  
10          under paragraph (1) and implement changes, as  
11          appropriate, based on identified gaps in  
12          perinatal services and differences in maternal  
13          and neonatal outcomes in the State, jurisdic-  
14          tion, or region for which such an assessment  
15          was conducted to support the provision of risk-  
16          appropriate care.

17          “(3) ELIGIBLE ENTITIES.—To be eligible for a  
18          grant under this subsection, a State health depart-  
19          ment, Indian Tribe or other Tribal serving organiza-  
20          tion, such as a Tribal health department or other or-  
21          ganization fulfilling similar functions for the Tribe,  
22          shall submit to the Secretary an application at such  
23          time, in such manner, and containing such informa-  
24          tion as the Secretary may require.

1           “(4) PERIOD.—A grant awarded under this  
2 subsection shall be made for a period of 3 years.  
3 Any supplemental award made to a grantee under  
4 this subsection may be made for a period of less  
5 than 3 years.

6           “(5) REPORT TO CONGRESS.—Not later than  
7 January 1, 2024, the Secretary shall submit to the  
8 Committee on Health, Education, Labor, and Pen-  
9 sions of the Senate and the Committee on Energy  
10 and Commerce of the House of Representatives, and  
11 make publicly available, a report concerning the im-  
12 pact of the programs established or continued under  
13 this subsection.

14           “(f) PREGNANCY CHECKBOX QUALITY ASSUR-  
15 ANCE.—

16           “(1) IN GENERAL.—The Secretary, acting  
17 through the Director of the Centers for Disease  
18 Control and Prevention, may establish or continue a  
19 program to award competitive grants and provide  
20 technical assistance to eligible entities to implement  
21 a quality assurance process to improve the validity  
22 of the pregnancy checkbox data from death certifi-  
23 cates.

24           “(2) USE OF FUNDS.—Eligible entities receiv-  
25 ing a grant under this subsection shall use grant

1 funds to implement a quality assurance process to  
2 improve the validity of the pregnancy checkbox data  
3 from death certificates in the State or within the In-  
4 dian Tribe. Activities funded under the grant may  
5 include the following:

6 “(A) Reviewing death certificates for  
7 women of reproductive age and individuals with  
8 a pregnancy checkbox marked.

9 “(B) Attempting to confirm the pregnancy  
10 of a decedent by searching for a matching birth  
11 or fetal death record (or other matching state  
12 administrative data source), contacting the  
13 death certifier, or reviewing the medical record.

14 “(C) Amending death certificates or death  
15 record files, as appropriate, and sending the up-  
16 dated file to the National Center for Health  
17 Statistics.

18 “(D) Providing training to death certifiers  
19 about completing the death certificate.

20 “(E) Building awareness among death cer-  
21 tifiers and health department staff about the  
22 pregnancy checkbox.

23 “(F) Coordinating quality assurance activi-  
24 ties among State maternal and child health pro-  
25 grams, State vital records offices, and maternal

1 mortality review committee members and ab-  
2 stractors.

3 “(3) ELIGIBLE ENTITIES.—To be eligible for a  
4 grant under this subsection, a State health depart-  
5 ment, Indian Tribe, or other Tribal serving organi-  
6 zation, such as a Tribal health department or other  
7 organization fulfilling similar functions for the  
8 Tribe, shall submit to the Secretary an application  
9 at such time, in such manner, and containing such  
10 information as the Secretary may require.

11 “(4) REPORT TO CONGRESS.—Not later than  
12 January 1, 2024, the Secretary shall submit to the  
13 Committee on Health, Education, Labor, and Pen-  
14 sions of the Senate and the Committee on Energy  
15 and Commerce of the House of Representatives, and  
16 make publicly available, a report concerning the im-  
17 pact of the programs established or continued under  
18 this subsection.”; and

19 (3) in subsection (i) (as so redesignated), by  
20 striking “\$58,000,000 for each of fiscal years 2019  
21 through 2023” and inserting “\$81,000,000 for each  
22 of fiscal years 2022 through 2024”.

1 **SEC. 5. PREGNANCY RISK ASSESSMENT MONITORING SYS-**  
2 **TEM.**

3 Section 317K of the Public Health Service Act (42  
4 U.S.C. 247b–12) is amended by inserting after subsection  
5 (f) (as added by section 4) the following:

6 “(g) PREGNANCY RISK ASSESSMENT MONITORING  
7 SYSTEM.—

8 “(1) IN GENERAL.—The Secretary, acting  
9 through the Director of the Centers for Disease  
10 Control and Prevention, may establish or continue  
11 activities to collect data on maternal attitudes and  
12 experiences during the prepregnancy, pregnancy,  
13 labor and delivery, and postpartum periods. The  
14 Secretary may expand data collection to all States,  
15 Indian Tribes, and territories, and to the extent  
16 practicable, compile and publish population-based  
17 findings on the health and well-being of women,  
18 mothers and infants.

19 “(2) ENHANCED SURVEILLANCE ACTIVITIES  
20 AND TECHNICAL ASSISTANCE.—The Secretary, act-  
21 ing through the Director of the Centers for Disease  
22 Control and Prevention may support enhanced sur-  
23 veillance activities and provide technical assistance  
24 to States and Indian Tribes to improve data collec-  
25 tion and ensure an adequate representation of racial,

1 ethnic and other communities of color in related  
2 datasets.”.

3 **SEC. 6. POSTPARTUM CARE COORDINATION PILOT PRO-**  
4 **GRAM.**

5 Title III of the Public Health Service Act is amended  
6 by inserting after section 330O (as added by section 3)  
7 the following:

8 **“SEC. 330P. POSTPARTUM CARE COORDINATION PILOT**  
9 **PROGRAM.**

10 “(a) IN GENERAL.—The Secretary, acting through  
11 the Administrator of the Health Resources and Services  
12 Administration, and in consultation with experts rep-  
13 resenting a variety of clinical specialties, including obstet-  
14 rics and gynecology, State, Tribal, or local public health  
15 officials, , and in coordination with existing efforts to ad-  
16 dress postpartum care, including activities conducted  
17 under section 330H, shall establish a program to award  
18 competitive grants to not more than 10 eligible entities  
19 for the purpose of—

20 “(1) identifying and disseminating best prac-  
21 tices to improve care and outcomes for women, in-  
22 cluding women with chronic health conditions  
23 prepregnancy and those with ongoing pregnancy-re-  
24 lated conditions, in the postpartum period of at least  
25 one year following birth, which may include—

1           “(A) information on evidence-based and  
2 evidence-informed practices to improve the  
3 quality of care;

4           “(B) best practices for connecting women  
5 to primary or specialized care, including behav-  
6 ioral health services, in the postpartum period;

7           “(C) information on addressing social and  
8 clinical determinants of health that impact  
9 women in the postpartum period; and

10           “(D) information on the most appropriate  
11 course of care during the postpartum period, in-  
12 cluding continued access to maternity care pro-  
13 viders and ways to strengthen capabilities of  
14 primary care providers and specialists, includ-  
15 ing cardiologists and endocrinologists to recog-  
16 nize and treat conditions that may result from  
17 or be exacerbated by pregnancy;

18           “(2) collaborating with State-based maternal  
19 mortality review committees, State-based perinatal  
20 quality care collaboratives and other relevant initia-  
21 tives to—

22           “(A) identify risk factors and systems  
23 issues for the development of best practices;  
24 and

25           “(B) disseminate best practices;



1           “(3) providing technical assistance and sup-  
2           porting the implementation of best practices identi-  
3           fied in paragraph (1) to entities and providers pro-  
4           viding health care and social support services to  
5           postpartum women;

6           “(4) identifying, developing, and evaluating new  
7           models of care that improve maternal health out-  
8           comes, which may include the integration of commu-  
9           nity-based services, behavioral health, and clinical  
10          care, including interprofessional education for team-  
11          based care; and

12          “(5) developing condition-specific consumer ma-  
13          terials directed toward women to help them better  
14          manage their physical and behavioral health in the  
15          postpartum period.

16          “(b) ELIGIBLE ENTITIES.—To be eligible for a grant  
17          under subsection (a), an entity shall—

18                 “(1) submit to the Secretary an application at  
19                 such time, in such manner, and containing such in-  
20                 formation as the Secretary may require; and

21                 “(2) demonstrate in such application that the  
22                 entity is capable of carrying out data-driven mater-  
23                 nal safety and quality improvement initiatives in the  
24                 areas of obstetrics and gynecology or maternal  
25                 health.

1       “(c) REPORT TO CONGRESS.—Not later than Janu-  
2 ary 1, 2026, the Secretary shall submit to the Committee  
3 on Health, Education, Labor, and Pensions of the Senate  
4 and the Committee on Energy and Commerce of the  
5 House of Representatives, and make publicly available, a  
6 report concerning the impact of the programs established  
7 or continued under this section.

8       “(d) AUTHORIZATION OF APPROPRIATIONS.—To  
9 carry out this section, there is authorized to be appro-  
10 priated \$5,000,000 for each of fiscal years 2022 through  
11 2026.”.

12 **SEC. 7. MATERNAL HEALTH RESEARCH NETWORK.**

13       Subpart 7 of part C of title IV of the Public Health  
14 Service Act (42 U.S.C. 285g et seq.) is amended by adding  
15 at the end the following:

16 **“SEC. 452H. MATERNAL HEALTH RESEARCH NETWORK.**

17       “(a) ESTABLISHMENT.—The Secretary, acting  
18 through the Director of the National Institutes of Health,  
19 shall establish a National Maternal Health Research Net-  
20 work (referred to in this section as the ‘Network’), to more  
21 effectively support innovative research to reduce maternal  
22 mortality and promote maternal health.

23       “(b) ACTIVITIES.—The Secretary, acting through the  
24 Network, may carry out activities to support mechanistic,  
25 translational, clinical, behavioral, or epidemiologic re-

1 search, as well as community-informed research on struc-  
2 tural risk factors to address unmet maternal health re-  
3 search needs specific to the underlying causes of maternal  
4 mortality and severe maternal morbidity and their treat-  
5 ment. Such activities should be focused on optimizing im-  
6 proved diagnostics and clinical treatments, improving  
7 health outcomes, and reducing inequities.

8 “(c) EXISTING NETWORKS.—In carrying out this sec-  
9 tion, the Secretary may utilize or coordinate with the Ma-  
10 ternal Fetal Medicine Units Network and the Obstetric-  
11 Fetal Pharmacology Research Centers Network.

12 “(d) USE OF FUNDS.—Amounts appropriated to  
13 carry out this section may be used to support the Network  
14 for activities related to maternal mortality or severe ma-  
15 ternal morbidity that lead to potential therapies or clinical  
16 practices that will improve maternal health outcomes and  
17 reduce inequities. Amounts provided to such Network shall  
18 be used to supplement, and not supplant, other funding  
19 provided to such Network for such activities.

20 “(e) AUTHORIZATION OF APPROPRIATIONS.—To  
21 carry out this section, there is authorized to be appro-  
22 priated \$50,000,000 for each of fiscal years 2022 through  
23 2026.”.

1 **SEC. 8. TELEHEALTH DEMONSTRATION PROGRAM.**

2 Section 330A of the Public Health Service Act (42  
3 U.S.C. 254c) is amended—

4 (1) by redesignating subsections (h) through (j)  
5 as subsections (i) through (k), respectively; and

6 (2) by inserting after subsection (g), the fol-  
7 lowing:

8 “(h) TELEHEALTH DEMONSTRATION PROGRAM.—

9 “(1) IN GENERAL.—The Secretary, acting  
10 through the Administrator of the Health Resources  
11 and Services Administration, shall continue in effect  
12 the Rural Maternity and Obstetrics Management  
13 Strategies (RMOMS) Program to award competitive  
14 grants to eligible entities for the purpose of improv-  
15 ing access to, and continuity of, maternal and ob-  
16 stetrics care in rural communities.

17 “(2) USE OF FUNDS.—An entity receiving a  
18 grant under this subsection shall use grant funds to  
19 develop a sustainable consortium approach to coordi-  
20 nate maternal and obstetrics care within a rural re-  
21 gion—

22 “(A) through a focus on—

23 “(i) rural regional approaches to risk  
24 appropriate care;

25 “(ii) an approach to coordinating a  
26 continuum of care for prepregnancy, preg-

1 nancy, labor and delivery, postpartum, and  
2 interpregnancy services;

3 “(iii) leveraging telehealth and spe-  
4 cialty care to enhance case management of  
5 higher-risk expectant mothers living in  
6 geographically isolated areas; and

7 “(iv) demonstrating financial sustain-  
8 ability through improved maternal and  
9 neonatal outcomes and potential cost sav-  
10 ings; and

11 “(B) by testing and improving upon strate-  
12 gies to improve access to, and continuity of, ob-  
13 stetrics care in rural communities and reduce  
14 geographic inequities in maternal health  
15 through the use of data and outcome measures  
16 spanning the continuum of care from  
17 prepregnancy through pregnancy, labor, deliv-  
18 ery, and the postpartum period.

19 “(3) ELIGIBLE ENTITIES.—To be eligible for a  
20 grant under paragraph (1), a domestic public or  
21 non-profit private entity, including Indian Tribes,  
22 and Tribal serving organizations such as a Tribal  
23 health department or other organization fulfilling  
24 similar functions for the Tribe, shall—

1           “(A) submit to the Secretary an applica-  
2           tion at such time, in such manner, and con-  
3           taining such information as the Secretary may  
4           require;

5           “(B) propose to carry out activities that  
6           exclusively target populations residing in rural  
7           counties or rural census tracts in urban coun-  
8           ties as designated by the Health Resources and  
9           Services Administration; and

10           “(C) demonstrate a formal arrangement  
11           among a consortium of three or more entities,  
12           including the applicant, to build a rural based  
13           system of perinatal and maternal care.

14           “(4) REPORT TO CONGRESS.—Not later than  
15           January 1, 2024, the Secretary shall submit to the  
16           Committee on Health, Education, Labor, and Pen-  
17           sions of the Senate and the Committee on Energy  
18           and Commerce of the House of Representatives, and  
19           make publicly available, a report concerning the im-  
20           pact of the programs continued under this sub-  
21           section together with recommendations on whether  
22           to expand such programs and the estimated amount  
23           of funds needed to expand such programs.

24           “(5) AUTHORIZATION OF APPROPRIATIONS.—  
25           To carry out this subsection, there is authorized to

1 be appropriated \$12,000,000 for each of fiscal years  
2 2022 through 2024.”.

3 **SEC. 9. PUBLIC AND PROVIDER AWARENESS CAMPAIGN**  
4 **PROMOTING MATERNAL AND CHILD HEALTH.**

5 (a) IN GENERAL.—The Secretary of Health and  
6 Human Services, acting through the Director of the Cen-  
7 ters for Disease Control and Prevention, and in coordina-  
8 tion with State, local, territorial, health departments, In-  
9 dian Tribes, Tribal serving organizations, public health ex-  
10 perts and associations, the medical and allied professional  
11 community, and minority health organizations, shall  
12 award competitive grants to eligible entities to establish  
13 a national evidence-based public and provider awareness  
14 campaign on the importance of maternal and child health,  
15 including identifying and responding to maternal health  
16 warning signs and vaccinations for the health of pregnant  
17 women and their children, with the goal of increasing vac-  
18 cination rates among pregnant women and children, re-  
19 ducing racism and racial, ethnic, and geographic inequities  
20 in maternal and child health, and reducing maternal mor-  
21 tality and severe maternal morbidity.

22 (b) USE OF FUNDS.—An entity receiving a grant  
23 under this section shall use grant funds to supplement,  
24 not supplant, any Federal, State, or local funds supporting  
25 the establishment of a national evidence-based public and

1 provider awareness campaign with all resources in an ac-  
2 cessible format that—

3 (1) increases awareness and knowledge of ma-  
4 ternal health warning signs and how to respond to  
5 those signs as well as the safety and effectiveness of  
6 vaccines for pregnant women and their children;

7 (2) provides targeted evidence-based, culturally-  
8 and linguistically-appropriate resources to pregnant  
9 women, particularly in communities with low rates of  
10 vaccination and in rural and underserved areas; and

11 (3) provides evidence-based information and re-  
12 sources on the importance of maternal and child  
13 health, including maternal health warning signs and  
14 the safety of vaccinations for pregnant women and  
15 their children to public health departments and  
16 health care providers that care for pregnant women.

17 (c) ELIGIBLE ENTITIES.—To be eligible for a grant  
18 under this section, a public or private entity shall submit  
19 to the Secretary of Health and Human Services an appli-  
20 cation at such time, in such manner, and containing such  
21 information as the Secretary may require.

22 (d) COLLABORATION.—The Secretary of Health and  
23 Human Services shall ensure that the information and re-  
24 sources developed for the campaign under this section are  
25 disseminated to other divisions of the Department of



1 Health and Human Services working to improve maternal  
2 and child health outcomes.

3 (e) EVALUATION.—Not later than January 1, 2026,  
4 the Secretary of Health and Human Services shall estab-  
5 lish quantitative and qualitative metrics to evaluate the  
6 campaign under this section and shall submit a report de-  
7 tailing the campaign’s impact to the Committee on Health,  
8 Education, Labor, and Pensions of the Senate and the  
9 Committee on Energy and Commerce of the House of  
10 Representatives.

11 (f) AUTHORIZATION OF APPROPRIATIONS.—To carry  
12 out this section, there is authorized to be appropriated  
13 \$2,000,000 for each of fiscal years 2022 through 2026.